

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-80291-1

DATE PRINTED

08/31/12

AND

PAGE 1

254304 AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SRCP MEDIA

TOM SMITH FOR SENATE

AND 201 N Union St Ste 200

333 Allegheny Ave Ste 202

ADDRESS Alexandria VA 22314-2651

Oakmont PA 15139-2072

USA

USA

CONTACT BETSY VONDERHEID

PRODUCT EST#233

LOCAL SALESPERSON JOHN LINK POL.

AGENCY EST. NO.
233

PRODUCT CODE 9820

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/06/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-Th	3	05:58A	07:00A	30S	09/04/12-09/06/12	THIS MORNING (5:58-7AM) Total Contract:	3 3	600.00	1800.00 1800.00
Billing Summary										
Otr 3-12						Jul .00	Aug .00	Sep 1800.00	Total 1800.00	
GRAND TOTAL									1800.00	

(1) Loss Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed on Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION